

2016 MILITARY DISCOUNT PROGRAM

- 1. The Alumacraft US and Canadian Military Discount Program applies only to **select 2015 & 2016 model year product**. (See Model Discount Chart)
- 2. This is an *instant rebate* to the consumer at the dealership level. Checks will NOT be issued to the consumer or dealer. Dealers will receive a credit on their account.
- 3. The Military Discount must be listed as a separate line item (and noted as such) on the consumer Purchase Agreement.
- 4. The model name and serial number of the boat must be clearly listed on the purchase agreement.
- 5. The original warranty card must be sent in with the Purchase Agreement.
- 6. Prior to purchase, the consumer must provide a copy of their Military ID, DID Card, a Death Certificate, record of Casualty Notification Actions, or Official Military Condolence Letter dated 1991 or later. This copy must be sent to Alumacraft.
- 7. Discount Guidelines:
 - a. Active military members must provide a copy of their current military I.D. card.
 - b. Past servicemen/women who were honorably discharged or retired, must provide appropriate discharge paperwork.
 - c. Immediate family members include: father, mother, brother, sister, spouse and child. These individuals must provide a Death Certificate verifying their serviceman/woman was killed in the line of duty. They may also provide a record of Casualty Notification Actions or an official Military Condolence Letter. All of which must be dated 1991 or later.
- 8. Purchase Agreements must be signed by RETAIL CUSTOMER and DEALERSHIP PERSONNEL. Any Purchase Agreements that are not signed by both parties will not receive credit.
- 9. The required paperwork (purchase agreement, original warranty card and military proof) must be sent to Alumacraft Attn: Melissa Hooper 315 W. St. Julien Street; St. Peter, MN; 56082. Paperwork must be sent within **7 calendar days** of delivering the boat to the consumer.
- 10. Not valid on government sales, sales to key users, commercial or camp and resort applications, purchases by the dealer and/or employees of the dealership or purchases by Alumacraft employees.

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- 11. All Military Discount Claims will be audited. Offers made to consumers in error, sold before or after dates indicated or received before or after promotional deadlines will be the sole responsibility of the dealer.
- 12. Any Military Discount Claims falsified or found to be not in the spirit of the program, will be denied and the dealer will be responsible for 100% of the consumer's discount. In addition, any dealer who submits falsified claims or claims not to be in the spirit of the program will be disqualified from the remainder of the program.

2016 ALUMACRAFT US & CANADA MILITARY MODEL DISCOUNTS

BOAT MODEL CLASS	MILITARY DISCOUNT	
COMPETITOR 205	\$	1,000.00
ТКОРНҮ 205		
TOURNAMENT 185 / 195	\$	800.00
TROPHY 195		
TROPHY 185	\$	700.00
COMPETITOR 185	\$	600.00
TROPHY 175		
VOYAGEUR 175		
EDGE 175 / 185		
COMPETITOR 175	\$	500.00
ТКОРНҮ 165		
PRO 175 / 185		
BAY SERIES		
PROWLER 165 / 175	\$	400.00
1860 - 2072 AW CONSOLE MODELS		
CLASSIC 165		
COMPETITOR 165	\$	300.00
1860 - 2072 AW TILLER MODELS		
1650 - 1756 AW BOATS	\$	250.00
CRAPPIE DLX		
V14 & V16	\$	150.00
ESCAPE 145 / 165		
MV1648NCS		
T12V & T14V	\$	100.00

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