

Effective Date: [●]

Last Updated: [●]

## **Privacy Notice for California Residents**

This PRIVACY NOTICE FOR CALIFORNIA RESIDENTS supplements the information contained in our Privacy Policy above and applies solely to visitors, users, and others who reside in the State of California (“consumers” or “you”). We adopt this notice to comply with the California Consumer Privacy Act of 2018 (“CCPA”) and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this notice.

### **Information We Collect**

We collect the following categories of Personal Information as indicated with a “yes” below:

<b>Category</b>	<b>Whether we collect it or not?</b>	<b>Examples</b>
Category A – Identifiers	Yes	A real name, IP address, postal address, email address, social security number, driver’s license number or other similar identifiers
Category B – Personal Information as defined in the California Civil Code Section 1798.80(e)	Yes	A name, signature, contact information such as address and telephone number, employment, employment history, or financial information  But we do not store any payment or credit card information. We only use payment information in connection with purchases of BRP products.
Category C – Characteristics of Protected Classification under California or federal law	Yes	We have access to age brackets and gender information on an aggregated basis through Google Analytics, which we use for statistical purposes
Category D - Commercial information	Yes	Transaction information, purchase history such as records of vehicles, product or services purchased or other purchasing or consuming histories or tendencies, financial details and payment information.  But we do not store any payment or credit card information. We only use payment information in connection with purchases of BRP products.
Category E - Biometric information	No	Fingerprints and voiceprints

Category F - Internet or other electronic network activity information	Yes	Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems and advertisements
Category G - Geolocation data	Yes	Device location
Category H - Audio, electronic, visual and similar information	Yes	Service call recordings, images and 3D models created in connection with our business activities
Category I - Professional or employment-related information	Yes	Occupation, job title, or professional association membership information
Category J - Education information	Yes	Education level on the basis of postal codes
Category K - Inferences drawn from any of the Personal Information listed above	Yes	To create a profile or summary about, for example, an individual's preferences and likelihood to purchase our vehicles, products or services

We collect the categories of Personal Information listed above from you and from other categories of sources, which sources are further detailed in the section "WHAT KIND OF PERSONAL INFORMATION DO WE COLLECT" of our Privacy Policy.

### **Use of Personal Information**

We may use this Personal Information to accomplish our business purposes and objectives, as further described in the section "HOW DO WE USE YOUR PERSONAL INFORMATION" of our Privacy Policy.

### **Sharing Personal Information**

We may disclose the Personal Information we collected on you to a limited range of third parties. We refer you to the section "HOW DO WE SHARE YOUR PERSONAL INFORMATION" of our Privacy Policy for more details.

### **Disclosures of Personal Information for a Business Purpose**

In the preceding twelve (12) months, we have disclosed the following categories of personal information for a business purpose:

- **Category A:** Identifiers.
- **Category B:** California Customer Records personal information categories.
- **Category F:** Internet or other similar network activity.

### **Sales of Personal Information**

We do not sell your Personal Information to third parties for their commercial purposes, except when you specifically allow us to do so.

In the preceding twelve (12) months, we have not sold any Personal Information. Please also note that any third parties who would purchase the Personal Information we hold, would be prohibited from reselling it unless you have received explicit notice and an opportunity to opt-out of further sales.

### **Your Rights and Choices**

You have certain rights regarding your Personal Information, as described in the section “YOUR RIGHTS OVER YOUR PERSONAL INFORMATION” of our Privacy Policy. Under the CCPA, you also have the specific rights described below:

(a) Right to request that we disclose to you:

- (i) the categories of personal information we collected about you and the categories of sources from which we collected such information;
- (ii) the specific pieces of personal information we collected about you;
- (iii) the business or commercial purpose for collecting Personal Information about you; and
- (iv) the categories of personal information about you that we shared or disclosed and the categories of third parties with whom we shared or to whom we disclosed such information in the preceding 12 months.

(b) Right to request that we delete (and direct our service providers to delete) Personal Information we collected from you subject to certain exceptions. We may deny your deletion request in certain circumstances, including for health or safety related matters, such as safety recall or warranty matters regarding your BRP product(s), in order to comply with a legal obligation or as otherwise provided for in the CCPA.

(c) Right to not be discriminated against in pricing and services because you exercise any of your rights under the CCPA. BRP does not offer financial incentives or price or service differences to consumers in exchange for the retention or sale of a consumer’s personal information.

(d) Right to direct us not to sell your Personal Information at any time (the “right to opt-out”).

### **Exercising Your Rights**

You can exercise your rights described above, by submitting a verifiable consumer request to us either:

- by email at [privacyofficer@brp.com](mailto:privacyofficer@brp.com); or
- by calling us at 1-888-272-9222.

To exercise the right to opt-out, you may submit a request to us by clicking here: [Do Not Sell My Personal Information](#). Once you make an opt-out request, we will wait at least 12 months before asking you to reauthorize Personal Information sales.

Only you or a person registered with the California Secretary of State that you authorize to act on your behalf, may make a verifiable consumer request related to your Personal Information. You may be required to submit proof of your identity for these requests to be processed as a verifiable consumer request and we may not be able to comply with your request if we are unable to confirm your identity or to connect the information you submit in your request with Personal Information in our possession.

You may only make a verifiable consumer request for access or data portability twice within a 12-month period. We will respond to a verifiable consumer request within 45 days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

### **Changes**

We reserve the right to amend this Privacy Notice at our discretion and at any time. When we make changes to this Privacy Notice, we will post the updated Privacy Policy including this Privacy Notice on our websites and update the effective date identified at the top left of this Privacy Notice. Your continued use of our websites following the posting of changes constitutes your acceptance of such changes.